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| --- | --- | --- | --- | --- |
| Know | Understand | Do | CCSS | Assess |
| Elements of an argument  evidence  Claims  Support  Reasons  Counterargument  Call to action  Bias  Persuasive Techniques: bandwagon, testimonial, emotional appeal, loaded language  Eye contact  Volume  Pronunciation  Inflection  Paraphrase  plagiarism  Relevant  Reliable/credible  Sufficient evidence | Good arguments are supported with relevant reasons and evidence. | Identify elements of argument  Determine if claim is supported with relevant reasons and evidence  Evaluate an argument  Analyze the impact of word choice on meaning and tone  Analyze a speaker’s argument for proper elements OR  Evaluate a speaker’s argument  Present an argument for a particular audience with multimedia components  Write an argument.  Gather relevant information from multiple sources.  Analyze sources credibility | RI8  RI8  RI8  RI4  SL3  SL3  SL4/SL5  SL6  W1  W8  W8 |  |