|  |  |  |  |  |
| --- | --- | --- | --- | --- |
| Know | Understand | Do | CCSS | Assess |
| Elements of an argumentevidenceClaimsSupportReasonsCounterargumentCall to actionBiasPersuasive Techniques: bandwagon, testimonial, emotional appeal, loaded languageEye contactVolumePronunciationInflectionParaphraseplagiarismRelevantReliable/credibleSufficient evidence | Good arguments are supported with relevant reasons and evidence. | Identify elements of argumentDetermine if claim is supported with relevant reasons and evidenceEvaluate an argumentAnalyze the impact of word choice on meaning and toneAnalyze a speaker’s argument for proper elements OREvaluate a speaker’s argumentPresent an argument for a particular audience with multimedia componentsWrite an argument.Gather relevant information from multiple sources.Analyze sources credibility | RI8RI8RI8RI4SL3SL3SL4/SL5SL6W1W8W8 |  |