**Key Learning**: Author’s presentation of ideas is dependent upon his/her purpose.

**UEQ**: Why is a presentation dependent upon an author’s purpose?

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| **Launch** |  | **Word Choice**  **RI4** | **Presentation**  **RI7, SL1, SL3** | **Culminating Activity** | **Review**  **Units 1, 2,3, 4** |
| LEQ1 | How does word choice impact meaning and tone? | What makes a good oral presentation? |
| AP topics  (skill break-down) | 1. Identify figurative language.   2. Analyze repetition.  3. Analyze effect. | 1. Analyze elements of communication 2. Compare multimedia version to text version |
| Possible ETs | Inductive reasoning | Compare/contrast |
| Assignment ( on grade level text) |  | Work in groups to analyze and evaluate an oral argument. |
| Vocabulary |  | Body language, voice, inflection, pauses, expression |
| Suggested resources |  |  |  |