9th Grade SLM, Revised June 21, 2012

Unit Name: Argumentation

Theme: How can we influence others

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| Key Learning: When reading text, readers must cite strong textual evidence, make connections to their own lives and draw conclusions. Readers must analyze carefully because authors control information and their message through their choices and how information is presented. |

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| Unit Essential Question: How do authors influence others?  \*Connection to theme – how can I influence others? |

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| Concepts:  Textual Evidence | Persuasive Mediums | Persuasive Techniques |
| LEQ: How does the author support a claim? | LEQ: What mediums do authors use to persuade readers? | LEQ: How are persuasive techniques used to influence the reader?  AP: Strategies for dealing with opposing point of view |
| Vocab:  Citing – explicit, inferential  Validity  Relevancy  Sufficient  Fallacious reasoning | Propaganda  Proposal  Advertisement  Speech  Persuasive Essay | Vocab:  Persuasive techniques and appeals  Counterclaims, Opposing points of view  Rhetoric |